It's cool to be kind! Follow this step-by-step guide to build an easy SEL based fundraising event focusing on teaching kindness and mindfulness to your students whether you are in-school or engaging in distance learning. Help keep up school spirit and teach your students the essential skills they need. Get started today!

1. **Sign up online at** [healthmovessiminds.org](http://healthmovessiminds.org) **with our easy-to-use fundraising platform and set a goal.** Decide where you want funds to go. We recommend starting your fundraiser at least 4 weeks leading up to your Kindness Week.

2. **Choose a specific week (or two) to focus on Kindness.** Talk with your principal and mark the date on your school calendar.

   **Pro Tip: Plan around World Kindness Day in November or Random Acts of Kindness week in February!**

3. **Plan school-wide Kindness themes for each day that week.** Check out school-wide ideas here.

4. **Customize your school’s fundraising page.** Send out parent announcements and share with students (Use our communication templates!)

5. **During your Kindness Week,** implement your educational activities (in-person or virtually) as best fits your class schedule. Distance learning? Check out our Virtual Ed Resource Guide. Encourage students to complete a daily kindness challenge every day that week!

6. **Share on social media by connecting to your Facebook Fundraiser!**

7. **Wrap up your event!** Thank and congratulate students and staff by email and on your fundraising page. Expect your Gopher gift card and any earned incentives approximately 4 weeks after completing your event!

Visit [www.healthmovessiminds.org](http://www.healthmovessiminds.org) to learn more!