



Host a Kindness Themed Fundraising Event!

Event Planning Template

It's cool to be kind! Follow this step-by-step guide to build an easy SEL based fundraising event focusing on teaching kindness and mindfulness to your students whether you are in-school or engaging in distance learning. Help keep up school spirit and teach your students the essential skills they need. Get started today!

Sign up online at healthmovesminds.org with our easy-to-use fundraising platform and set a goal. [Decide where you want funds to go.](#) We recommend starting your fundraiser at least 4 weeks leading up to your Kindness Week.

Choose a specific week (or two) to focus on Kindness. Talk with your principal and mark the date on your school calendar.



Pro Tip: Plan around World Kindness Day in November or Random Acts of Kindness week in February!



Plan school-wide Kindness themes for each day that week. [Check out school-wide ideas here.](#)

Customize your school's fundraising page. Send out parent announcements and share with students ([Use our communication templates!](#))



During your Kindness Week, implement your [educational activities](#) (in-person or virtually) as best fits your class schedule. Distance learning? [Check out our Virtual Ed Resource Guide.](#) Encourage students to complete a [daily kindness challenge](#) every day that week!

Share on social media by connecting to your Facebook Fundraiser!



Wrap up your event! Thank and congratulate students and staff by email and on your fundraising page. Expect your Gopher gift card and any earned incentives approximately 4 weeks after completing your event!

Visit www.healthmovesminds.org to learn more!